

# Your Values, Your Business.

Co-ops value openness and are **open to everyone** willing to accept the responsibilities of membership, **without discrimination**. Co-ops **encourage new ideas** to tackle issues that are **important to members** – from helping the community to changing the world.

**Every member-owner has a voice** and contributes to their organization either through direct contact, education or by participating the Board of Directors. As a cooperative member-owner **you have democratic control** and **can impact the future** of your cooperative.

That's what we mean when we say "**co-ops turn values into good business.**"

**Learn more about cooperatives at [Go.Coop](#).**

## Openness

*Cooperatives are democratic organizations controlled by their members—those who buy the goods or use the services of the cooperative— who actively participate in setting policies and making decisions.*

